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MESSENGER

Download the Latest Electrical Protection Literature from Mersen

The following new Mersen marketing materials are now available for download:

HPJ Series Data Sheet: Mersen's HPJ PVapproved Class J fuseholders are designed specifically



for use with Mersen's Class J PV fuses. Click <u>here</u> to download this new data sheet.

"Enhancing Power Electronic Converters" Tech Topic: This tech topic explains why bus bar is a key



component in power electronic applications. Click <u>here</u> to download this new tech topic.

Power Transformer Arc Flash Solutions Tip Sheet: A 2-page summary of our very popular Tech



Topic "Reducing Arc Flash Energies on Transformer Secondaries." Click <u>here</u> to download this new tip sheet.

Test Your Knowledge of Laminated Bus Bar – You Could win \$100!

Mersen's PIQ quizzes help people test their knowledge of electrical protection and give quiz takers a chance to win a \$100 gift card. Check out Mersen's latest PIQs:



Understanding Conductor Sizing for Laminated Bus Bars: New for November 2012! Why use laminated bus bar instead of wires? Can

you use the same size cross-sectional area of aluminum and copper conductors? Take our PIQ

Quiz to learn more about laminated bus bar solutions for power electronics protection.

Solar Fuseholders Quiz:

As the market for solar energy continues to grow, the technology and equipment used to harness and distribute photovoltaic power continues to evolve. How much do you know about this changing industry? Take our PIQ Quiz to test your knowledge.



Click here to visit all Mersen's PIQ Quizzes as well as the library of archived quizzes.

Mersen Achieves Bronze Level Status in IDEA's Industry Data Warehouse Bands of Excellence Program

Mersen is pleased to announce that we recently achieved **Bronze level status** in IDEA's Industry Data Warehouse (IDW) Bands of Excellence program.

Mersen recognizes the importance of product data to the business of our distributor partners. The Bronze banding level indicates that **many Mersen stock items in the IDW now contain the enriched product marketing content** that distributors need (including Specification Documents, Attributes, Images, and Descriptions) to more effectively market and sell Mersen products. We're pleased to be able to provide this enriched content to our partners.

Mersen will continue to expand on availability and accessibility of product data. Please spread the word about this worthy achievement, and check out the Bands of Excellence <u>web page</u>.

IDEA (Industry Data Exchange Association, Inc.) is the official technology service provider and eBusiness standards body of the electrical industry. The 'Bands of Excellence' rating system measures each manufacturer's completion percentage for providing robust marketing content to their trading partners through the IDW. Many thanks to Jean-Chris Bertrand who spearheaded Mersen's effort to increase product marketing content in IDW.

The PSC Protection Semiconductor Square Body Fuses Solutions Guide gives

extensive information about PSC fuses and the Priority Shipping Commitment, explains



semiconductors and semiconductor fuses, and promotes Mersen power electronics bundling. Click <u>here</u> to download this new guide.

Quick Links

Mersen's website: ep-us.mersen.com